

# MARKET UPDATE I Soft Goods

The newsletter for the Consumer Soft Goods sector

Q1 2014

#### Soft Goods Group Update

#### Lincoln's 2014 Consumer Conference

Lincoln International's First Annual Consumer Conference was a great success, with 32 companies presenting in San Francisco in April. World leaders in social media including Dick Costolo, CEO of Twitter, and Gary Vaynerchuk, NY Times best selling author and social media entrepreneur, also presented at the event. The following six companies from the soft goods sector presented at the conference:



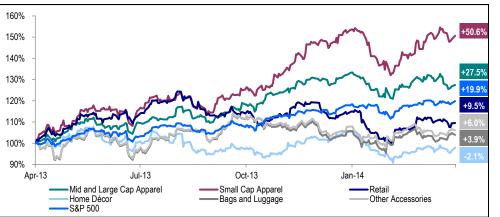
The Riverside Company Cross-Border has sold Arena Group to Transaction Capvis Equity Partners (U.S.A. / UK / AG Switzerland) слриія

### Market Intelligence

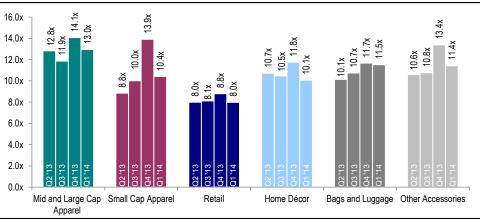
- Q4 2013 EV / EBITDA multiples were up, primarily driven by high GDP growth that exceeded previous estimates. Strong consumer spending was the main reason for the revised GDP estimate and noticeably impacted the apparel companies during a busy holiday season.
- Stock prices fell in early 2014 caused by concerns around the global economy and company earnings, as well as turmoil in emerging markets.
- Overall market improvement, following the index's lowest point in early February, is expected to continue; Soft Goods companies performing well, some even showing M&A interest.
  - GIII Apparel recently reported an interest in making acquisitions, but does not have a specific target in the pipeline.



#### LTM Relative Stock Price Performance



#### **Historical Enterprise Value / EBITDA Valuation Performance**



# M&A Transaction Recap

Announced	Target	Target	Acquiring Company		
Date	Company	Description			
24-Mar-14	The Jones Group Inc., Brian Atwood IP and Related Assets	Offers branded footwear and handbags	Stev en Madden, Ltd.		
17-Mar-14	Shock Doctor, Inc.	Offers sports protection and mouthguard products	Bregal Partners, L.P.		
14-Mar-14	Franco Sarto Inc.	Designs and produces women's shoes	Brown Shoe Co. Inc.		
5-Mar-14	Stormforce Corporation	Offers screen printed or embroidered apparel	Organized SportsWear, LLC		
5-Mar-14	Nolan Glove Co. Inc.	Manufactures and sells handwear, headwear and neckwear	BIOWORLD Merchandising Inc.		
4-Mar-14	Built NY, Inc.	Deisngs, manufactures and distributes bags, totes and cases	Lifetime Brands, Inc.		
20-Feb-14	Maverick J, LLC, James Campbell Brands	Provides branded men's clothing and shoes	Hampshire Group, Limited		
18-Feb-14	Sahaja LLC	Manufactures knitted garments including sweaters and scarves	Bitzio, Inc.		
12-Feb-14	Emotion Apparel, Inc.	Manufactures women's apparel	Bitzio, Inc.		
20-Jan-14	Sombrio International	Designs and manufactures apparel, outerwear and street wear	Hi Fibre Textiles (Sugoi) Ltd.		
13-Jan-14	Hawk Designs, Inc.	Manufactures skateboard apparel	Cherokee Inc.		
7-Jan-14	Coloriffics	Designs and offers shoes	Sizzle Brands, LLC		
6-Jan-14	G&K Services Inc., Direct Sale Business and Ireland Ops	Provides branded uniform and facility services	Affinity Specialty Apparel, Inc.		
6-Jan-14	Globe Footwear LLC	Manufactures footwear	Globe Manufacturing Company		

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## Lincoln International Consumer Soft Goods Index (Continued)

#### Selected Consumer Soft Goods Public Comparables

Company Name	Stock		% of		Market	Enterprise		LTM			YoY Revenue		EV / LTM	
Company Name		Price	52-week High		Сар	Value		Revenue		EBITDA	Growth	EBIT DA Margin	Revenue	EBIT DA
d and Large Cap Apparel														
didas AG	\$	108.51	84%	\$	22,703		221		\$	1,942	2%	10%	1.1x	11.
anesbrands Inc.		76.48	100%		7,610	9,	179	4,742		716	5%	15%	1.9x	12
like, Inc.		73.86	92%		65,402	61,	700	27,071		4,178	9%	15%	2.3x	14
VH Corp.		124.77	90%		10,184	13.	566	8,186		1,047	38%	13%	1.7x	13
Ralph Lauren Corporation		160.93	84%		14,417	13.	560	7,227		1,347	5%	19%	1.9x	10
Jnder Armour, Inc.		57.32	92%		12,207		012	2,502		334	30%	13%	4.8x	35
/.F. Corporation		61.88	98%		27,250		924	11,589		1,963	7%	17%	2.4x	14
nall Cap Apparel		01.00	00,0		21,200			11,000		1,000	.,.		2.44	14
Columbia Sportswear Company	\$	82.65	94%	\$	2,860	\$ 2	339	\$ 1,761	\$	205	5%	12%	1.3x	11
Deckers Outdoor Corp.	Ψ	79.73	89%	•	2,760		533	1,588	•	249	11%	16%	1.6x	10
G-III Apparel Group, Ltd.		71.58	93%		1,460		511	1,718		145	23%	8%	0.9x	10
Dxford Industries Inc.		78.20	94%		1,400		417	917		143	12%	13%		
													1.5x	12
Perry Ellis International Inc.		13.74	62%		203		345	912		34	(3%)	4%	0.4x	10
Quiksilver Inc.		7.51	81%		1,274		081	1,791		103	(6%)	6%	1.2x	20
tocky Brands, Inc.		14.39	72%		109		143	257		18	12%	7%	0.6x	7
Volverine World Wide Inc.		28.55	84%		2,893		833	2,673		296	63%	11%	1.4x	13
umiez, Inc.		24.24	72%		706		591	724		98	15%	14%	0.8x	6
tail														
Abercrombie & Fitch Co.	\$	38.50	70%	\$	2,826	\$ 2,	422	\$ 4,117	\$	448	(6%)	11%	0.6x	5
Aéropostale, Inc.		5.02	29%		394		288	2,091		(70)	(13%)	(3%)	0.1x	n
American Eagle Outfitters, Inc.		12.24	58%		2,372	1.	943	3,306		356	(2%)	11%	0.6x	5
Bed Bath & Beyond Inc.		68.80	85%		14,649	13.	955	11,504		1,833	12%	16%	1.2x	7
Express Inc.		15.88	63%		1,333		220	2,219		283	6%	13%	0.5x	4
Francesca's Holdings Corporation		18.14	56%		765		752	340		84	25%	25%	2.2x	8
The Gap, Inc.		40.06	86%		17,907		791	16,148		2,670	6%	17%	1.1x	6
Kirkland's Inc.		18.49	70%		320		231	461		40	6%	9%	0.5x	5
Brands, Inc.		56.77	85%		16,521		231 992	10,773		2,150	6%	20%		
		18.88									9%	12%	1.9x	9.
Pier 1 Imports, Inc.			75%		1,886		767	1,772		221			1.0x	8
Restoration Hardware Holdings, Inc.		73.59	94%		2,862		971	1,551		147	41%	9%	1.9x	n
Tuesday Morning Corporation		14.15	85%		612		559	850		48	3%	6%	0.7x	11.
Urban Outfitters Inc.		36.47	81%		5,372		849	3,087		549	10%	18%	1.6x	8
Williams-Sonoma Inc.		66.64	98%		6,284	5,	958	4,388		605	12%	14%	1.4x	9.
ome Décor														
orel Industries Inc.	\$	33.53	82%	\$	1,074		450		\$	150	(2%)	6%	0.6x	9
than Allen Interiors Inc.		25.45	76%		736		770	730		80	(0%)	11%	1.1x	9
.a-Z-Boy Incorporated		27.10	87%		1,418	1,	281	1,404		119	12%	8%	0.9x	10
eggett & Platt, Incorporated		32.64	95%		4,528		132	3,732		443	1%	12%	1.4x	11
Ralph Lauren Corporation		160.93	84%		14,417	13,	560	7,227		1,347	5%	19%	1.9x	10
Select Comfort Corporation		18.08	65%		990		880	978		114	5%	12%	0.9x	7
Fempur Sealy International Inc.		50.67	92%		3,080	4,	847	2,464		347	76%	14%	2.0x	14
ags and Luggage														
Coach, Inc.	\$	49.66	83%	\$	13,785	\$ 12.	986	\$ 4,893	\$	1,582	(1%)	32%	2.7x	8
WMH Moet Hennessy Louis Vuitton SA	•	181.81	88%		90,979		843	40,142		9,717	8%	24%	2.5x	10
amsonite International S.A.		3.09	97%		4,355		181	2,038		328	15%	16%	2.1x	10
umi Holdings, Inc.		22.63	86%		1,536		506	467		101	17%	22%	3.2x	15
/era Bradley, Inc.		26.99	92%		1,096		037	536		101	4%	21%	3.2x 1.9x	9
'IP Industries Limited		20.99	92%		246		037 251	161		13	(5%)	8%	1.9x 1.6x	18
			00,0		240			101		10	(070)	0,0	1.04	
<u>her Accessories</u> olumbia Sportswear Company	\$	82.65	94%	s	2,860	\$ 2	339	\$ 1,761	s	205	5%	12%	1.3x	11
arden Corp.	φ	62.65 59.83	93%	ų	7,960				Ψ	868	11%	12%		
							574	7,507					1.5x	13
Vewell Rubbermaid Inc.		29.90	92%		8,339	9,	988	5,693		913	2%	16%	1.8x	10

About Lincoln International

### **Officer Contact**



Chris Stradling Managing Director cstradling@lincolninternational.com +1-312-580-8325

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#### Contributor

Courtney Kohler

Analyst ckohler@lincolninternational.com



2