# State of the Middle Market

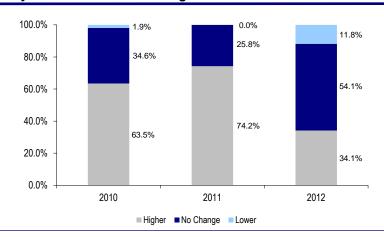
M&A • Private Equity • Financing

January 2012

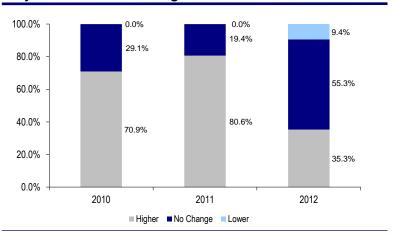


## Results From Lincoln's 2012 Financing Market Survey

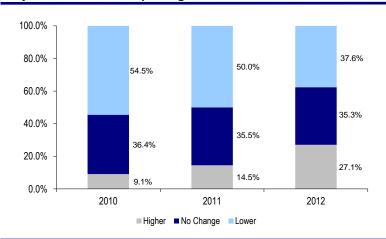
## Do you believe senior leverage will be . . .



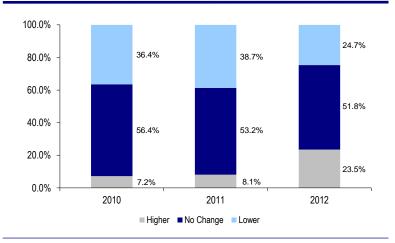
## Do you believe total leverage will be. . .



## Do you believe senior pricing will be . . .



## Do you believe mezzanine/2<sup>nd</sup> lien pricing will be. . .



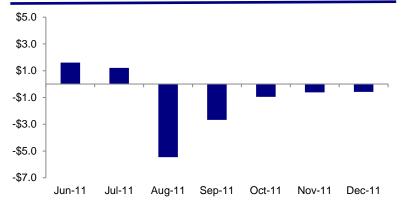


## Stabilizing Liquidity Conditions in U.S. Debt Market

#### **Observations**

- Since the volatility experienced in summer 2011, liquidity has stabilized within the leveraged loan market:
  - CLO volume increased in 2H 2011 with issuances of \$9.6
     billion, bringing the year-end total to \$12.4 billion
  - Prime and high yield fund flows improved from significant outflows experienced in Q3 2011
- With their capital base stabilizing, lenders are well-positioned to put more capital to work
- As debt markets calm, conditions are increasingly favorable for sponsor-backed M&A

## Monthly Loan Prime Fund Flows (\$Bn)



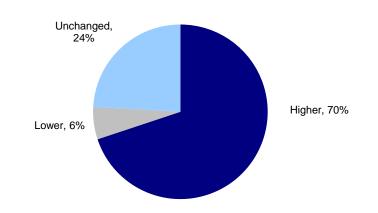
Source: Standard & Poor's Leveraged Commentary and Data

## Volume of CLO Issuances (\$Bn)



Source: Standard & Poor's Leveraged Commentary and Data

### Survey Result: 2012 LBO/Control Transactions Will Be...

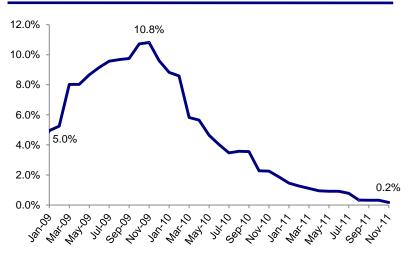


Source: Lincoln International 2012 Financing Market Survey



## Multiple Other Indicators Support Favorable Lending Conditions

## **Loans Outstanding Under Default (Percent of Principal)**

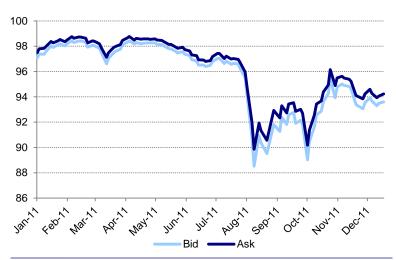


Source: Standard & Poor's Leveraged Commentary and Data

## **Market Dynamics**

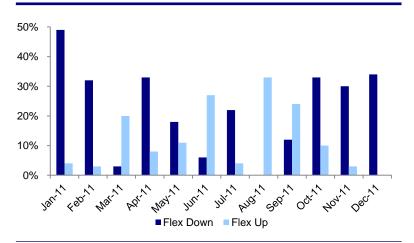
- Record low default levels indicate stronger company fundamentals and appropriate capital structures
  - As a result, lenders are currently predisposed to deploy capital
- The secondary market has improved, making primary issuances more attractive
- Flex statistics through the fourth quarter, an indication of recent market sentiment, demonstrate improved market conditions

## Average Bid and Ask of Flow Name Leveraged Loans



Source: Standard & Poor's Leveraged Commentary and Data

#### **Flex Statistics**

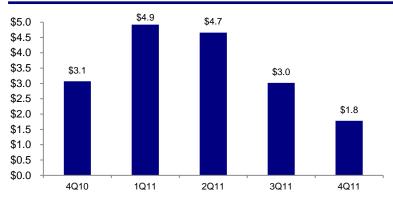


Source: Standard & Poor's Leveraged Commentary and Data

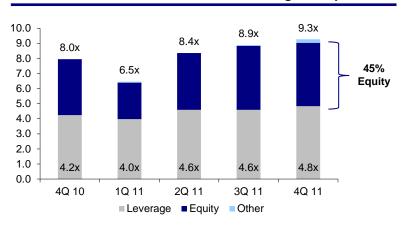


## Despite Improved Conditions, Middle Market Volume Declined

## Middle Market Leveraged Loan Volume (\$Bn)



## Middle Market LBO Transaction and Leverage Multiples



Source: Standard & Poor's Leveraged Commentary and Data

Source: Standard & Poor's Leveraged Commentary and Data

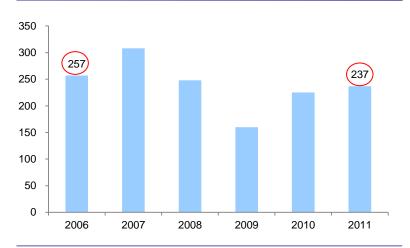
#### **Observations**

- · While most market participants expected a robust fourth quarter, loan volume declined
- Although no definitive reason for the volume decline has been cited, factors contributing to the softness in middle market leveraged loan volumes likely include:
  - Low growth expectations
  - Lack of visibility towards future earnings
  - Continued global macroeconomic uncertainty
  - European debt crisis
  - Increase in M&A activity from strategic buyers
- · With fewer opportunities to deploy capital, buyers competed on price although lenders continued to require significant equity



## Shifting Landscape of Active Lenders Transforms Capital Structures...

#### Investor Base - Institutional Lenders

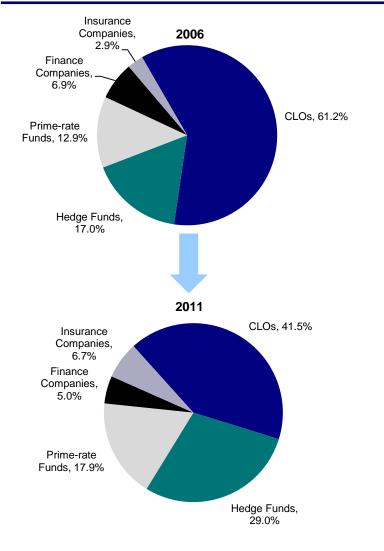


Source: Standard & Poor's Leveraged Commentary and Data

## **Market Dynamics**

- Although the number of active lenders has remained largely unchanged, the composition of capital providers has changed dramatically from 2006 to 2011
- The current lender base consists of a larger percentage of BDCs, alternative investment funds and relative value players whose investors have higher return requirements
- As a result, more alternative structures (i.e. unitranche) are being placed in the market to satisfy the need for higher yields
- Since many CLOs are nearing the end of their reinvestment periods and new CLO formation activity is very limited in the middle market, the prevalence of non-traditional financing structures is expected to continue

## Lender Activity in the Primary Market (% Volume; excl. banks)

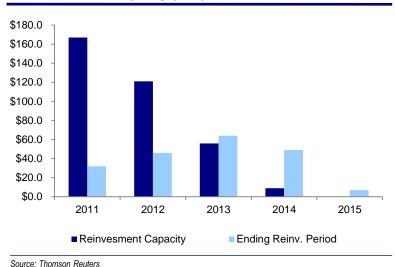


Source: Standard & Poor's Leveraged Commentary and Data

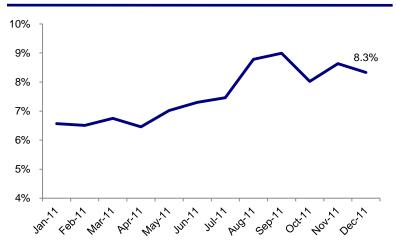


## ...and Return Expectations, Leading to Higher Yields

## **CLO Investment Capacity (\$Bn)**



#### **BDC Dividend Yields**



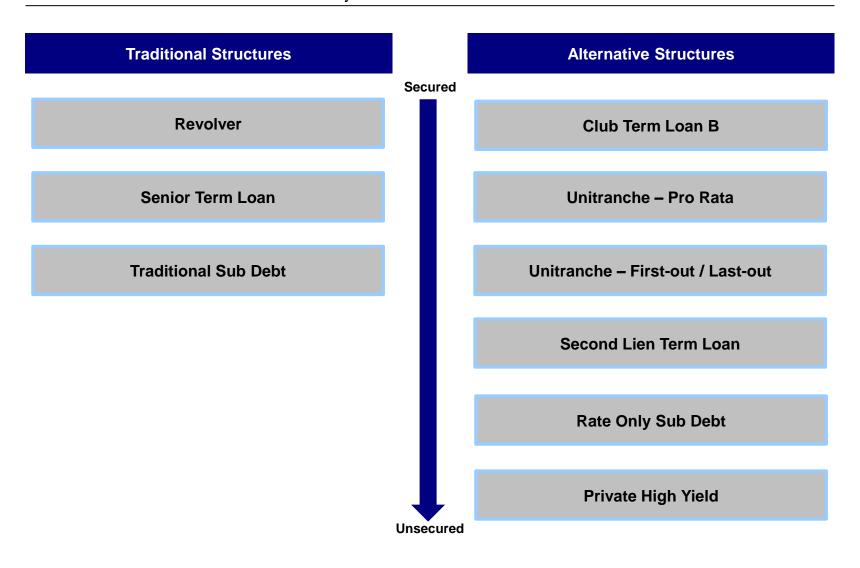
Source: BB&T Capital Markets

## **Market Dynamics**

- The current universe of CLOs will essentially be out of capital by 2014
  - Assuming \$20-25 billion of annual CLO formation, investment capacity will still dramatically decline from current levels
- The capital previously provided by CLOs (which, historically, had low funding costs and benefited from significant leverage) now largely comes from BDCs, hedge funds and other relative value players
  - The pricing and leverage levels attained by CLOs generally are not available to these alternative investors, who typically have hurdle rates of at least 8% to 10%
- As a result of these return expectations, even though lenders are well-positioned to fund middle market deals and the current demand for capital is relatively low, pricing levels are not expected to decline significantly
  - If deal flow picks up substantially, pricing may increase even further



## Alternative Structures Currently Prevalent in the Middle Market





## Overview of U.S. Middle Market Pricing and Terms

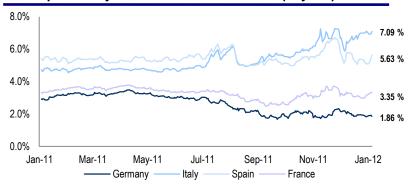
## Lincoln's View on Pricing and Terms

	Borrowers with less than \$10 - \$15mm EBITDA		Borrowers with at least \$10 - \$15mm EBITDA	
	Pricing	Multiples	Pricing	Multiples
Asset Based Senior	<ul><li>L + 200 – 300</li><li>LIBOR Floor: none</li></ul>	• n/a	<ul><li>L + 175 – 250</li><li>LIBOR Floor: none</li></ul>	• n/a
Cash Flow Senior	<ul> <li>L + 550 – 650</li> <li>LIBOR Floor: 100 - 150</li> </ul>	• 2.00x – 3.00x EBITDA	<ul> <li>L + 500 – 600</li> <li>LIBOR Floor: 100 - 150</li> </ul>	• 3.00x – 3.50x EBITDA
Unitranche	<ul><li>L + 800 – 900</li><li>LIBOR Floor: 200</li></ul>		<ul><li>L + 800 – 900</li><li>LIBOR Floor: 200</li></ul>	
2 <sup>nd</sup> Lien Loans	• Unlikely	• 3.50x – 4.50x EBITDA	<ul><li>L + 900 – 1100</li><li>LIBOR Floor: 200</li></ul>	• 4.00x – 5.00x EBITDA
Sub Debt	<ul><li>Cash of 11% - 13%</li><li>PIK of 2% - 4%</li><li>All-in of 14% - 16%</li></ul>		<ul><li>Cash of 11% - 13%</li><li>PIK of 1% - 3%</li><li>All-in of 13% - 15%</li></ul>	
Equity	• n/a	• 40%	• n/a	• 35% - 40%



## Volatile European Macroeconomic Environment with...

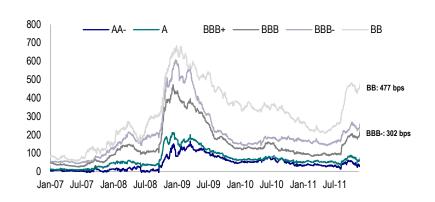
## **Development 10yr Government Bonds 2011 (% yield)**



Source: Bloomberg

Note: Greece 10yr government bond yield currently at 35.15%

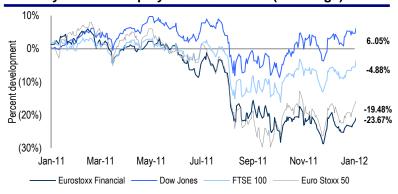
## Spreads of Corporate Bonds vs. 5yr Swap (bps)



Source: Bloomberg

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### **Volatility in Global Equity Markets Ensues (% change)**



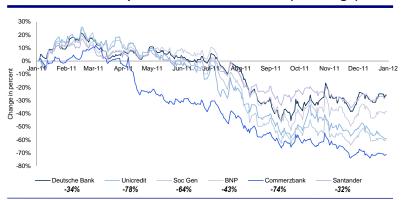
Source: Bloomberg

## Commentary

- After a swift recovery in the first half of 2011, markets declined since July 2011 and traded with high volatility with the financial sector showing the worst performance with a decline of 22.11%
- In light of the sovereign crisis, yields for 10yr government bonds have increased significantly over the past 6 months
- This led to increasing yields in the secondary market and to a shutdown of the high yield bond market in 2H 2011
- Polkomtel (Euro 990 million) and Orange Switzerland (CHF 550 million) are the first attempts in 2012 to reopen high yield bond market

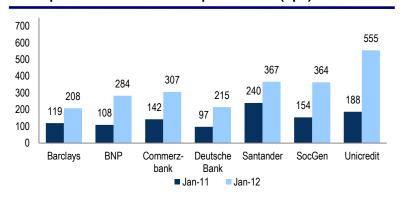
## ...European Financial Sector Heavily Impacted Created...

#### Share Price Development of Selected Banks (% change)



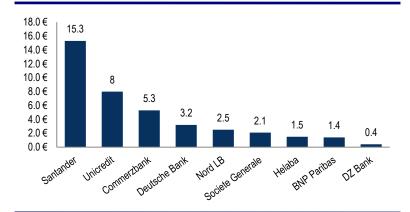
Source: Bloomberg

### CDS Spreads of Selected European Banks (bps)



Source: Bloombera

## Required Capital of Selected Banks on New Stress Test (€Bn)



Source: EBA

Note: Capital requirement based on the market valuation of the respective bond portfolio and a core capital ratio of 9%; numbers rounded to one decimal

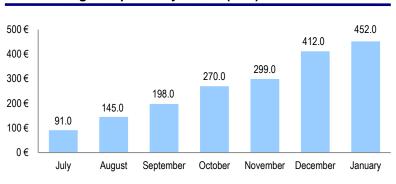
## Commentary

- CDS spreads of European banks have increased significantly, reflecting the exposure to sovereigns and the existing weak capital structure
- Banks are forced to increase their Tier 1 capital ratio to 9% until mid 2012 in order to strengthen their capital base
- Consequently, banks have to de-risk balance sheets by reducing lending, selling assets or attempting capital increases
- Recent attempt of Unicredit to raise Euro 7.5 billion of capital was only possible with massive discount of 43% to actual share price



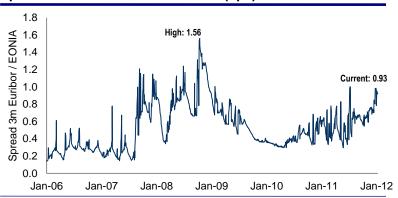
## ...Weakening Trust Amongst Banks and Repricing of Risk

## ECB Overnight Deposits by Banks (€Bn)



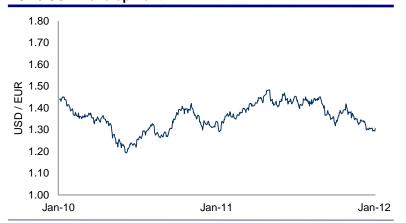
Source: ECB

## Spread 3-month Euribor vs. EONIA (bps)



Source: Bloomberg

## **EUR / USD Development**



Source: Bloomberg

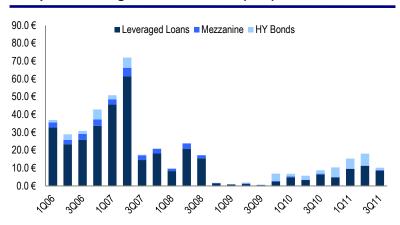
## Commentary

- The increase in spread between EURIBOR / EONIA and overnight deposits of banks with ECB show lack of trust amongst European banks
- This results in little to zero underwriting appetite of banks, making larger financings very difficult to structure
- Euro / USD exchange rate dropped to 1.27 in January 2012 marking a 2 year low to the US dollar



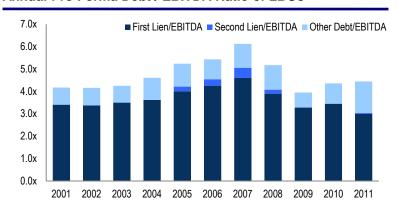
## Snapshot of European Leverage Market

#### **European Leverage Finance Volume (€Bn)**



Source: Standard & Poor's Leveraged Commentary and Data

#### Annual Pro Forma Debt / EBITDA Ratio of LBOs



Source: Standard & Poor's Leveraged Commentary and Data

#### **Current LBO Pricing Trends**

Senior A E+425bps – 475bps / 6 yrs
 Senior B E+475bps – 525bps / 7 yrs

Senior C n.a. Second lien n.a.

High Yield Bond c.7% (BB+) to 12% (CCC)

Mezzanine E+ 1,100bps – 1,200bps incl. warrants

Fees 400bps – 500bps

OIDs 3% - 5% (where applicable)

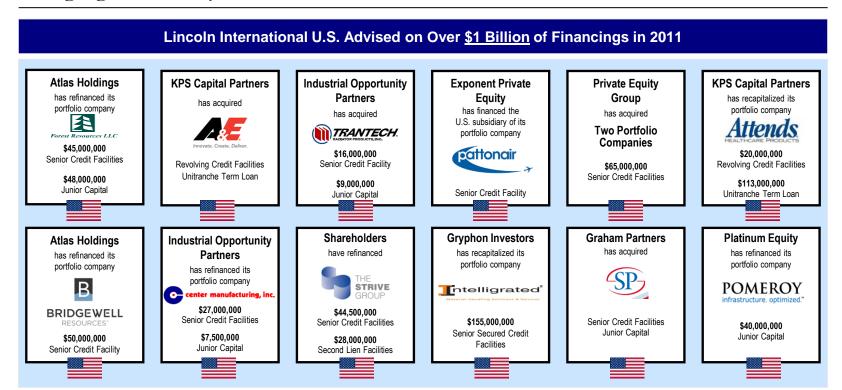
- Average equity contribution in current deals is 50%
- Deals are structured on a club deal basis with a take and hold of Euro 25 million, as no underwritings are available

#### Outlook 2012

- We expect the European sovereign crisis to continue at least until 1H 2012 with banks expected to further reduce lending activity
- European corporates with US exposure will increasingly try to raise financing in US markets to access larger liquidity
- Total leverage multiples range from 3.5x for cyclical businesses to 4.5x for businesses with healthcare assets
- Large LBOs (above c Euro 250 million) will remain difficult to finance due to lack of underwriting appetite



## Bringing Efficiency to the Middle Market



## Lincoln International U.K. 2011 Capital Raise Assignments



# Undisclosed Covenant restructuring £48,000,000 Senior Debt £14,000,000 Mezzanine £14,000,000 Revolving Credit Facility





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## Lincoln's Debt Advisory Group adds the following value to each assignment:

- Robust process ensures <u>best available pricing and terms</u>
- Strong relationships with over 300 capital sources throughout the world
- Multiple capital structure alternatives are generated which enhances certainty of closing
- Provides clients with <u>transparency and control over financing process</u>
- Lincoln's independence assures there is no conflict of interest
- Maximum leverage of time and resources for management team and financial sponsor



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