

Firm Snapshot

We are the first and only truly international, integrated, independent mid-market investment bank

International

- 20 offices in key global economies
- Each office is connected in its region
- 40% of transactions are cross-border

Integrated

- Global culture and brand
- Global industry groups and deal teams
- Global partnership, shared economics

Independent

- Owned and operated by our partners
- No conflicts of interest
- Long-term relationships based on trust

Mid-Market

- Mid-market is the focus of the entire organization
- Not a mid-market group of a larger entity
- Senior bankers are very "hands-on"

We focus on the following services:

- Mergers & Acquisitions
- Debt Advisory
- Special Situations & Restructuring
- Joint Ventures & Partnering
- Valuations & Opinions

Business Services Group

Lincoln International recognizes the importance of understanding a client's industry, value drivers, growth opportunities and challenges.

Our dedicated Business Services Group consists of highly experienced senior bankers who have spent their careers developing deep professional relationships and specific knowledge of business service companies.

Advising business service companies in each of our global offices, Lincoln International provides key senior-level experience, unique market insights and invaluable contacts in support of clients on a worldwide basis for every transaction.

Within our key areas of focus listed below, Lincoln International is globally recognized as one of the most active advisors to leading companies in the business services economy.

Areas of Focus

Information Services

- Agency and Consumer Engagement
- B2B Media
- Business Intelligence
- Business Process Outsourcing
- Commerce Enablement
- Digital Media Services
- Interactive Marketing
- Marketing Technology
- SaaS / PaaS / IaaS
- Training and Education
- Transaction Processing

Commercial & Industrial Services

- Distribution
- Energy, Power and Infrastructure
- Environmental
- Equipment Rental
- Facilities
- Laundry and Uniform
- Logistics and Transportation
- Maintenance
- Physical Security and Safety
- Printing and Graphics

Professional & Human Capital Services

- Architecture and Design
- Audit and Accounting
- Brokerage
- Consulting
- Engineering
- IT Integration and Resale
- Research
- Risk Management
- Staffing and Search
- Test, Measurement and Certification

Global Technology, Media & Telecom Group

Linking the world's high-tech centers in the USA, Western Europe and Asia, Lincoln International's Global Technology, Media & Telecom Group provides clients with access to industry-leading technology companies and the ability to successfully execute global M&A processes. Our team of dedicated and experienced Technology M&A professionals span the globe with significant transaction execution expertise and a unique understanding of the value drivers of a broad spectrum of Technology, Media & Telecom sub-sectors and locations. In addition, they offer hands-on experience in corporate development, venture capital and growth equity investing and understand the dynamics of company lifecycles from dynamic rapid-growth start-ups through maturity including spin-offs and divestitures.

Areas of Focus

Technology, Media & Telecom

- Application Software
- Data and Informatics
- Data Center and Infrastructure
- E-Commerce
- Education Technology
- Energy Technology
- Financial Technology
- Healthcare Technology
- Human Capital Management
- Information Technology
- Internet and Digital Media
- Marketing IT
- Online Advertising and Marketing
- Software as a Service

Marketing Technology & Service Contacts



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